

SPONSORSHIP GUIDEBOOK



**CANADA'S ONLY ANNUAL CONFERENCE
SERVING THE DIVERSITY OF
PROFESSIONALS IN MAID**

GET YOUR BRAND NOTICED

Canadian Association of MAiD Assessors and Providers
National Conference in Halifax, Nova Scotia
May 4- 6, 2023

Message from the Executive Director

The Canadian Association of MAiD Assessors and Providers (CAMAP) is a national not-for-profit association whose mission is to support MAiD assessors and providers in their work, educate both the public and the health care community about MAiD, and provide leadership on determining medical standards and guidelines. We have membership in every province and territory, a national community of practice online forum that connects our growing community on a regular basis and have been involved in the evolution of MAiD across the country since Canadian laws changed. This includes the publishing of several clinical guidelines and medication protocols which most provinces have adopted or referenced.

We expect our annual conference will once again draw a large, multidisciplinary group of attendees including family physicians, medical specialists, nurses, pharmacists, social workers, legal counsel, administrators, and policy makers. Our inaugural conference in Vancouver, BC in 2017 drew over 150 attendees. Our conference has grown to over 270 registrants and included several of our national partners on our podium (the Canadian Medical Protective Association, Canadian Medical Association, and Health Canada). We expect to attract a large, diverse audience for MAiD2023 and are eager to reap the benefits of in-room, face to face discussions with all members of our growing community.

We are eager to work with you, as a sponsor, to connect you with our audience while supporting CAMAP's mission.

Sue Chaffey

Executive Director

Canadian Association of MAiD Assessors and Providers

CAMAP

Canadian Association of MAiD
Assessors and Providers

ACEPA

Association Canadienne des Évaluateurs
Et Prestataires de l'AMM

Why Become a Sponsor of MAiD2023

1. MAiD2023 offers exclusive opportunities to profile your business, gets you in front of your target audience, and supports an important national charity.
2. Your sponsorship allows CAMAP to provide an outstanding learning and development experience for MAiD2023 attendees.
3. Your sponsorship will be recognized on our website pre-, during, and post-conference. Sponsors will further be recognized at the venue through logo placement on your area of support and recognized virtually through livestream to registrants. Your support is vital to ensuring all the elements are in place for the 3-day educational event for those working in the field of MAiD.

We look forward to showcasing your contribution to MAiD2023.

Join us as a sponsor now!



Technology Sponsor \$7,500 (2 available)

MAiD2023 is being streamed live for those unable to join us in person. The technology sponsor, will receive:

- Company logo displayed intermittently throughout Zoom during the day and special mentions via Zoom Chat
- Mentions from the main stage
- Company logo on signage at registration desk
- Company logo placed on maidconference.ca and CAMAP website with hyperlink to company website

East Coast Kitchen Party Sponsor \$5,000 (2 available)

After day one of the conference, attendees will be provided with an opportunity to experience the wonderful east coast hospitality that Halifax offers. East Coast Kitchen Party sponsors will receive:

- Signage in food service area during all meals and health breaks
- Mentions from main stage
- Company logo on signate at registration desk
- Company logo placed on maidconference.ca and CAMAP website with hyperlink to company website

Sponsorship Opportunities

Reception Sponsor \$10,000 (1 available)

On day one of MAiD2023, attendees are invited to the networking reception where there is an opportunity to connect with fellow attendees and learn from each other in an informal setting. Reception sponsors will receive:

- Signage in reception space and throughout food and beverage stations
- Mentions from main stage
- Company logo on signage at registration desk
- Company logo placed on maidconference.ca and CAMAP website with hyperlink to company website

Food and Beverage Sponsor \$5,000 (6 available)

Throughout the pre-conference and two-day conference, attendees will enjoy breakfast, networking health breaks, and lunches. Food and Beverage sponsors will receive:

- Signage in food service area during all meals and health breaks
- Mentions from main stage
- Company logo on signate at registration desk
- Company logo placed on maidconference.ca and CAMAP website with hyperlink to company website

Sponsorship Opportunities

Presenting Sponsor \$15,000 (1 available)

Presenting sponsorship offers the unique opportunity showcase your business to all attendees with wide exposure throughout the two-day conference. Presenting sponsor will receive:

- Signage in food service area during all meals and health breaks
- Mentions from main stage and throughout livestream
- Company logo on signate at registration desk
- Company logo placed on maidconference.ca and CAMAP website with hyperlink to company website
- Company logo at registration desk and on signage throughout the conference rooms
- Opportunity to provide a pre-recorded message to all attendees

SOLD

Not Seeing Anything You Like?

Let's connect. Customized sponsorship packages are available to fit your needs. Contact us to build something unique for your company!

Scholarship Fund (Unlimited) – Decide Your Donation Amount

At each annual conference, CAMAP provides financial assistance to those new to MAiD to make it possible to become part of this important learning environment.

This assistance would include travel, hotel, and conference registration. Scholarship recipients are chosen by a committee.

Your charitable donation will be placed in a scholarship fund, and you will receive a charitable receipt for your gift. Anyone donating to the scholarship fund will be mentioned on CAMAP's website.





How Many Will Join Us?

Since our first conference in 2017 in British Columbia to our annual conference in 2019, we saw attendance grow by more than 80%. The global pandemic impacted our ability to host in-person conferences. However, we are thrilled to play host to an anticipated crowd of more than 200 people both in-person and virtually across the country.

Who Do We Attract to Annual Conferences?

Each year, the conference attracts a large, multidisciplinary group of attendees including:

- family physicians
- medical specialists
- nurses
- pharmacists
- social workers
- legal counsel
- administrators
- policy makers

Get your brand in front of this group!



Sponsorship Agreement Form



Yes, I would like to sponsor and support MAiD2023

Select your opportunity below:

SOLD Presenting Sponsor (\$15,000)

_____ Technology Sponsor (\$7,500)

_____ Reception Sponsor (\$10,000)

_____ Food and Beverage Sponsor (\$5,000)

_____ East Coast Kitchen Party Sponsor (\$5,000)

_____ Scholarship Fund
Enter \$ Amount: _____

| | |
|---------------------------------|--|
| Company/Individual Name | |
| Contact Name and Title | |
| Telephone Number | |
| Email Address | |
| Street and City | |
| Province and Postal Code | |

By signing, I agree to support MAiD2023 as selected above.

Signature

Date

Send signed agreement to: Sue Chaffey, Executive Director, CAMAP
executivedirector@camapcanada.ca

Contact Us

Sue Chaffey

Executive Director

Canadian Association of MAiD Assessors and Providers

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