

**CAMAP**

Canadian Association of MAiD  
Assessors and Providers

**ACEPA**

Association canadienne des évaluateurs  
et prestataires de l'AMM

APRIL 2024

# Sponsorship Proposal

PARTNER WITH US TO DELIVER THE  
**CANADIAN MAID CURRICULUM**

# The Canadian MAiD Curriculum

The Canadian MAiD Curriculum (CMC) is the first comprehensive, **bilingual**, **nationally accredited**, evidence-based educational program to support the practice of MAiD in Canada. This modular course aims to educate new MAiD practitioners, advance the skills of existing MAiD practitioners, and help standardize the approach to care by supporting those who deliver MAiD care from coast to coast to coast.

## The CMC is structured around 8 topic areas

1. Foundations of MAiD in Canada
2. Clinical Conversations that Include MAiD
3. How to do a MAiD assessment
4. Assessing Capacity and Vulnerability
5. Providing MAiD
6. Navigating Complex Cases with Confidence
7. MAiD & Mental Disorders
8. Reflection and Resilience



# SPONSORSHIP BENEFITS

The Curriculum combines online self-learning modules with facilitated case-based discussions. While the CMC project receives support from a Health Canada grant, CAMAP has **limited** facilitated case-based session availability. As a sponsor, you will access to these benefits:



## TRAINING ON YOUR CLOCK

Sponsorship of facilitated modules within the Canadian MAiD Curriculum allows CAMAP to deliver locally-based training to meet your **needs** at a **time** that works for your team.



## PROMOTION ON CAMAP WEBSITE

CAMAP will include your organization's logo on CAMAP's website to show your organization's commitment to continued learning and development for your team.



## SHOWCASE OF YOUR ORGANIZATION

If your organization sponsors all five topics of the Canadian MAiD Curriculum, CAMAP will profile your organization on [www.camapcanada.ca](http://www.camapcanada.ca). This provides an opportunity for your organization to share why you're investing in your team and the impact it is having in your organization.

If you would like to explore **additional benefits** of sponsorship for your team to complete the Canadian MAiD Curriculum, please reach out to us.



With your financial support, CAMAP can work with your team to deliver all or several topics through a combination of in-person or virtual facilitated sessions

# SPONSORSHIP OPPORTUNITIES

Sponsors have the option to provide financial support for any combination of Topics 3-7 facilitated sessions.

Sponsorship fees for both in-person and virtual sessions include the expenses associated with faculty required to deliver the curriculum.

CAMAP will handle the costs related to learner user fees for the Learning Management System, setup of the registration platform, arrange session facilitators, issuing of Accreditation Certificates, as well as learner communications and technical support.

## **SINGLE TOPIC IN-PERSON ONLY \$3000 / SESSION**

CAMAP can support your team by delivering in-person sessions at the date and time of your choosing.

We require you to secure a physical location to host each session, cover any food and beverages offered, and organize local, on-site administrative staff to support the session.

## **SINGLE TOPIC VIRTUAL ONLY \$2500 / SESSION**

CAMAP can support your team by delivering virtual sessions at the date and time of your choosing.

CAMAP will coordinate virtual meeting details and virtual attendee technical support.

# ONBOARDING TIMELINE

In order to ensure ample time for learner registration and pre-learning preparation, CAMAP will need a minimum of an 8-week setup period before your desired session date.



**Minimum  
8 Weeks  
Before**

Discovery call and communications with the Sponsor to discuss needs and sponsorship details.

**6-7 Weeks  
Before**

Session Registration setup on CAMAP's Event Webpage

**2-6 Weeks  
Before**

Session Registration period open to learner registration. CAMAP and Sponsor to promote sessions on their respective platforms

**0-2 Weeks  
Before**

Learners are given 2 weeks to complete their pre-learning module(s) prior to attending the session

**Session  
Date**

In-person or Virtual session delivery

**0-2 Weeks  
After**

CAMAP Staff to issue Accreditation Certificates to learners

# Thank you

for your consideration

If you have more questions, please contact us [cmc@camapcanada.ca](mailto:cmc@camapcanada.ca).

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